

## Press Release

### HS SPRING INTRODUCES SLEEK NEW VERSION OF ITS SLIDELINE™ RETRACTORS.

#### A Design That Raises Standards.

Louisville, KY (March 10, 2004) – HS Spring announces the introduction of its newest version of SLIDELINE™ retractors. The new SLIDELINETM is intended for use in a variety of retail and merchandising applications requiring that product be kept securely in place. By integrating a smooth-working mechanism and streamlined design, SLIDELINE™ is virtually unnoticeable.

The new SLIDELINE™ has been developed for durability and versatility, and is designed to blend-in with the retail environment by combining the sleekness and stealth of a low profile. It features rounded lines and is available in a variety of colors to fit a wide variety of products and displays. In addition to the newest model, HS Spring also offers the SLIDELINE™ Basic model which is the original HS Spring retractor product and features angular lines. The size of the unit is 3/4" x 1/2" x 1-1/4" and can handle loads up to 1/2 pound. Mounting options include screw, rivet or adhesive pad, and the unit is available with a variety of end fittings.

Securing product displays remains a significant problem for retailers in terms of cost, space and maneuvering. SLIDELINE™ is a low-cost clear visual deterrent to potential theft or loss and provides real flexibility for a wide variety of display products from retail electronics, to industrial tools, to public displays. HS Spring can also customize SLIDELINE™ units to fit a variety of applications, including manufacturing, office environments, consumer goods, interactive museum exhibits, trade show displays and other applications.

HS Spring CEO, Steve Aretakis stated, "The new SLIDELINE™ unit represents our commitment to providing practical products that are both innovative and blend well into the retail and merchandising environment."

HS Spring is an industry leader in providing the best quality in spring products and services by developing innovative spring solutions.; They specialize in the development and manufacture of constant force springs, counter balance springs, general springs and assemblies including special products for point-of-purchase merchandising in retail environments. HS Spring has facilities located in Louisville, Kentucky; Jefferson, Ohio; and Toronto, Ontario. HS Spring's executive office is located at 3805 Business Park Drive, Louisville, Kentucky 40213. For further information, contact: HS Spring at (502) 962-4309.



**HS | SPRING**

INNOVATION AT EVERY TURN™